

ES9410

OKI
PRINTING SOLUTIONS



**Consistent colour. Stand out results.
Superior media flexibility**

EXECUTIVE
SERIES

CREATED BY
OKI PRINTING SOLUTIONS

An A3 colour printer you can stake your reputation on

What do you need from a printer? Quality and performance? Of course. Flexibility, ease of use and proven reliability?

Absolutely! At OKI, we take these things for granted. So you can, too.

The fact is your customers judge you by the quality of your work. Which means, in their eyes, you're only as good as your last job. So when it comes to choosing an A3 colour printer, it makes sense to invest in a machine that will consistently and

dependably deliver the high quality output you'll be happy to put your name to. Like the new ES9410.

And that's just for openers. For a surprisingly modest investment, you get superior media flexibility, impressive performance, exceptional ease of use and the proven reliability of digital LED printing technology, in other words, the ES9410 really is a printer you can stake your reputation on.



The ES9410 features at a glance

| | | | |
|---------------------|--|--------------------|--|
| Print speed | A3: Colour 16ppm; Mono 20ppm A4: Colour 31ppm; Mono 36ppm | Paper weight | Up to 300gsm |
| Time to first print | 10.5 seconds colour / 9 seconds mono | Paper Sizes | A3, SRA3 (up to 328 x 457mm), A4, A5, A6, banners up to 1,200mm |
| Print quality | ProQ2400 Multi-level technology, 1200 x 600dpi | Duplex | Standard |
| Printer language | PCL5c, PCL XL (Colour), Adobe PostScript 3 with direct PDF Printing (v1.6), SIDM | Memory | Standard: 512MB; Maximum: 1024MB (Optional 256MB & 512MB) |
| Paper capacity | Standard: 760 sheets of 80gsm; Maximum: Up to 2,880 sheets of 80gsm | Hard Disk Drive | Standard 40GB |
| | | Dimensions (HxWxD) | 471 x 654.5 x 623mm |

* Available from February 2010

Keep your customers coming back

With superb print resolution, matched with OKI's microfine High Definition toner and high precision image drums, the ES9410 produces stunning quality with remarkable consistency that will delight and impress your customers.

- ProQ2400 multi-level output quality, 1200 x 600dpi print resolution
- Microfine High Definition toner and new high precision image drums
- In-built Graphics Pro colour management firmware for colour matching and managing ICC profiles
- Compatible with EFI Colorproof XF colour management RIP and EFI Fiery XF production RIP software*

Never say 'no' to your customers!

The ES9410 helps you maximise revenue by letting you take on every job that comes your way. With the ES9410 you can print on a huge range of media, including specialist structured paper, meeting all of your customers' needs.

- Paper sizes from A6 to oversized A3 and SRA3, plus 328 x 1200mm banners
- Print on stock from 64 to 300 gsm
- Automatic two-sided printing on media up to 188 gsm
- Optional paper trays increasing capacity up to 2,880 sheets

Keep the work (and your revenue) flowing

When the pressure is on the ES9410 really earns its keep. A powerful processor makes light work of the most complex jobs and its impressive print speed makes it easier to tackle even the tightest deadlines.

- Get more done, faster with A3 print speeds of 16ppm in colour and 20ppm mono (up to 31ppm in colour and 36ppm mono for A4)
- Generous 512MB RAM as standard
- Standard 40GB Hard Disk Drive for storing data, such as colour profiles
- 800MHz processor

Get it right first time.

The ES9410 has been designed for total ease-of-use. Its controls are intuitive and easily mastered and, with no manual calibration required, everyone on your team can get exactly the right output, the very first time.

- Auto Media Detect for automatically detecting and selecting appropriate paper weight
- Auto Print Density and Colour Registration Control to ensure accurate colour reproduction
- Easy to use bypass tray for trouble-free insertion of specialist media
- Optional finisher for automatic hole punching, folding, saddle stitching and booklet making

Problem free printing

The ES9410 lets you get more done with fewer interruptions. Its flat paper path minimizes paper jams, its robust build quality makes for trouble-free printing, and its easily accessible, rapidly replaceable consumables maximise uptime. It all adds up to an easier life and a superior return on your investment.

- Simple, flat paper path for trouble-free operation
- The product of more than 30 years experience of manufacturing robust printing solutions
- Digital LED technology for ultra-reliable printing



ES9410 with optional 2nd paper tray, High Capacity Feeder and finisher unit

Why OKI Printing Solutions?

OKI Printing Solutions is the business printing specialist.

Our single-minded aim is to help businesses to grow and to prosper by enabling them to create the best possible impression with their printed communications. By building on our proven, reliable, single-pass technology, we have developed fast, high quality, cost-effective printing solutions that benefit businesses today and into the future.

We also know how important reliability is for customers. That's why every one of our products is built to perform, day in, day out, helping to maintain business efficiency and provide that competitive edge.

OKI Printing Solutions. No one does more in business printing.



Considering the Environment

As part of the OKI Group's Charter of Corporate Conduct, OKI Printing Solutions continually reviews its efforts to provide environmentally sound solutions to its customers:

- Our products are designed and manufactured with reducing the impact on the environment in mind.
- Increasing the amount of our hardware products and consumables that are recycled is one of our strategic objectives.
- We feel responsible for conducting our business in an environmentally sound manner, contributing to conservation and activities within our local communities.

OKI Printing Solutions' Green Leaf symbol, found on all products and packaging, represents our total commitment to collection, recycling and environmental processes.

Why Executive Series?

Heritage of award winning products.

Building on OKI Printing Solutions' heritage of award winning products, the exclusive Executive Series range of Multifunction Products, colour and mono printers provide hassle-free document solutions, budgetary control and enhanced workflow efficiency.

Our selected Executive Series partners can provide a print strategy and tailored solution that delivers total peace of mind through fully serviced products and the benefits of predictable budgeting.

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